

Annual Report

2016-2017

CAREER SERVICES
AT PRINCETON UNIVERSITY



Welcome

On behalf of the entire Career Services team, I am delighted to share our annual report featuring the post-graduation destinations of the Class of 2017, the experiences of our students during the summer of 2017 and our office activities for the 2016-17 academic year. To provide additional context as you review the highlights in this report, I'd like to share responses to two of the most common questions we receive about trends in the employment market.

"What are employers looking for in entry-level candidates?" We routinely hear this question from students, parents, faculty and staff. According to surveys conducted by the National Association of Colleges and Employers over the past few years, employers across all industries are looking for critical thinking skills; ability to conduct research, analyze data and solve problems; professional communication skills; the flexibility to work both independently and in teams; and cultural understanding and global fluency. In short, all employers prefer candidates who have the broad intellectual competencies gleaned from a liberal arts education. This is reflected in the diverse range of industries and fields pursued by the Class of 2017 across all majors, as well as in the significant growth in the number of employer relationships in new and emerging industries of interest to our students.

It is also important to note that employers are seeking graduates who have practical, work-based experiences—such as those gained through internships, on-campus jobs, research, global travel and service—that demonstrate that they can apply their knowledge in real-world settings. Throughout this report you will see evidence of the many rich academic, co-curricular and experiential opportunities in which Princeton students engage during their four years. You will also see how our holistic model of career development helps guide students through a process of self-discovery and purposeful career exploration, empowering them to pursue opportunities which align with their unique strengths, values and passions.

"What is the future of work?" This is another very popular question in our field and the topic of much debate. There is no doubt that rapidly evolving technology, digital disruption and artificial intelligence will continue to have a profound impact on the employment landscape over the next decade and beyond. The Office of Career Services is dedicated to preparing students for both the immediate college-to-career transition and to equipping them to manage change throughout their careers. Simply stated, we're not just preparing students for the jobs of tomorrow, we're helping students discover how they can lead lives of impact in the new world of work.

We welcome your questions, feedback and partnership as we strive to create a highly personalized and transformative career learning experience for all students.

Eva Kubu, Director

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Career Services offers a personalized approach designed to help Princetonians develop the skills to proactively manage their careers throughout their lives. By combining advising, career education, alumni engagement and recruiting, we guide undergraduate and graduate students through a personalized process of exploring, discovering and pursuing meaningful opportunities.

Career Advising

We provide one-on-one meetings and facilitate workshops for Princeton undergraduates, graduate students and alumni to help them define, articulate and implement a personalized career action plan throughout their time on campus and beyond.

5,651
career advising
appointments
in 2016-17.



Student-Alumni Engagement

Alumni play a critical role assisting Princeton students explore and discover potential career paths. Our engagement strategy offers students a broad range of opportunities to connect with alumni for networking, mentoring and recruiting.



480
alumni participated in
events and/or hosted
Princeternships.





Career Education

Our comprehensive education and programming efforts focus on career exploration and experiential learning. We administer a broad range of skill-building workshops for students and alumni, and manage programs that provide an inside look into various professions.

11,541

attendees for 396
Career Services events
in 2016-17.

1,044
2013-14

3,776
2016-17

students participating in
student-alumni engagement
programs.

46%

of the Class of 2017 reported
that the advice received from
alumni helped influence their
post-graduation plans.





3,142

on-campus interviews
in 2016-17.

42,190



applications submitted for 6,545
jobs and internships through
Handshake, our online career
management system.

Employer Outreach and Engagement

We build partnerships with employers to provide access to meaningful employment, experiential and recruiting opportunities for students. In addition to bringing employers to Princeton as part of the on-campus recruiting program, we identify potential partners and develop recruiting relationships informed by students' reported interests to expand the number of opportunities that inspire students.



13,669

growth in employer
relationships (2016-17).

5,532
(2013-14)



I visited Princeton this past January during my fellowship year and was excited to stop by Career Services and share life updates because it's full of people who have supported me in getting to where I am. It started when I was a starry eyed freshman looking for my first college internship experience, continued when I was a determined senior who had great options for next steps and needed sounding boards and reassurance...I know a lot of what has happened and will happen finds its roots in the dedication and excellence of the Office of Career Services, and for that I am forever thankful.

- Briana Payton, Class of 2017



Class of 2017 Post-Graduation Outcomes

Each year we survey the outgoing senior class to gather information about their plans within six months of graduation. Post-graduation plans were reported for 1,266 (99.8 percent) members of the Class of 2017. For more information on outcomes, visit: <http://careerservices.princeton.edu/annual17>.

93.8%

achieved their
post-graduation plans
within six months.

72.5%

accepted full-time
employment.



17.5%

pursued further
education.



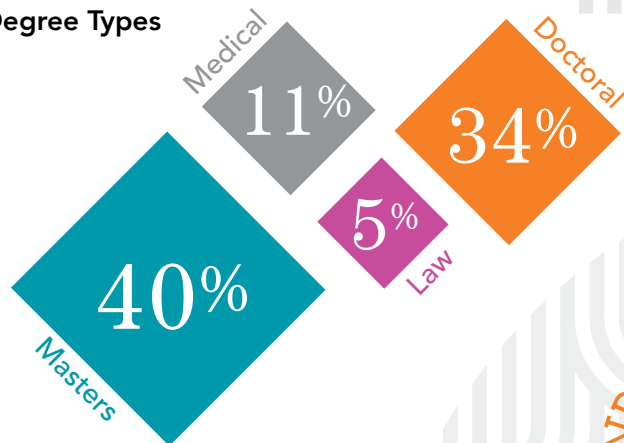
Top Schools

Number of Graduates Attending

Stanford University	21
University of Pennsylvania	12
Princeton University	11
Harvard University	11
University of Cambridge	11
Columbia University	10
University of Oxford	10



Degree Types



“

I'm going to be in Oxford next year doing a two-year MPhil in British and European history from 1500. I'm really looking forward to it. I was deciding between there and a couple other places in the UK. The decision was a new one for me this year, up until this point I'd been doing a lot of finance internships.

~ Chandler Sterling '17

ENROLLED!



Employment by Industry 2017

The chart on the following pages shows the range of industries represented in the employment plans of the Class of 2017 compared to the Class of 2016. The industries listed in the chart below are based on the North American Industry Classification System (NAICS), a standardized industry classification system used by federal statistical agencies and the Hoover's Business Database to analyze and publish data related to U.S. businesses and the economy. This system offers comprehensive industry categories and subcategories and illustrates the wide range of industries our graduates pursue after Princeton.

Figures and sample employers are not listed where less than five students reported pursuing employment.

Primary NAICS Industry Category	Sample Employers	2017		2016	
		Number Employed	Percent of Class	Number Employed	Percent of Class
Professional, Scientific, & Technical Services	IBM, McKinsey & Company, Bloomberg, Bain & Company, The Boston Consulting Group	225	17.7%	245	19%
Finance & Insurance	Goldman Sachs, Barclays, Morgan Stanley, JPMorgan Chase & Co., BlackRock, Credit Suisse, Jane Street Citi	164	12.9%	180	14%
Information	Google, Microsoft & Facebook	80	6.3%	85	6.6%
Educational Services	Princeton in Asia, Princeton University	67	5.3%	43	3.3%
Other Services (except Public Administration)	Princeton AlumniCorps (Project 55), Environmental Defense Fund	39	3.1%	35	2.7%
Health Care & Social Assistance	—	35	2.8%	41	3.2
Manufacturing	—	35	2.8%	34	2.6%
Public Administration	New York County District Attorney's Office	29	2.3%	21	1.6%
Administrative & Support Services	Teach for America	23	1.8%	21	1.6%
Arts, Entertainment, & Recreation	—	17	1.3%	12	0.9%
Retail Trade	Amazon	14	1.1%	20	1.6%
Wholesale Trade	Applied Predictive Technologies	12	0.9%	17	1.3%
Accommodation & Food Services	—	7	0.6%	—	—
Management of Companies & Enterprise	—	6	0.5%	5	0.4%
Real Estate & Rental & Leasing	—	5	0.4%	7	0.5%
Unspecified	—	153	12.1%	130	10.1%

Careers in Service

Princeton University's informal motto "In the Nation's Service and the Service of Humanity" is reflected in the paths recent graduates pursue.



22.2%

are working in the nonprofit/government sector or in a service-oriented role.

22.4%



reported service or civic engagement experiences they had at Princeton helped inform their post-graduation plans.

Politics

Research

Medicine

Legal

Civic organizations

Education & teaching

Social advocacy

Museums

Local government

“

I love working at a nonprofit organization that is truly in line with Princeton's motto. I attended multiple Career Services events that exposed me to the myriad avenues Princeton students can pursue post-graduation. The Career Services staff was wonderfully straightforward about how best to get to where I wanted to be: working in the public sector at a nonprofit.

- Anna Walker '17



\$72,128average starting salary
for those employed
full-time

Full-time Salary Averages by Industry & Job Function

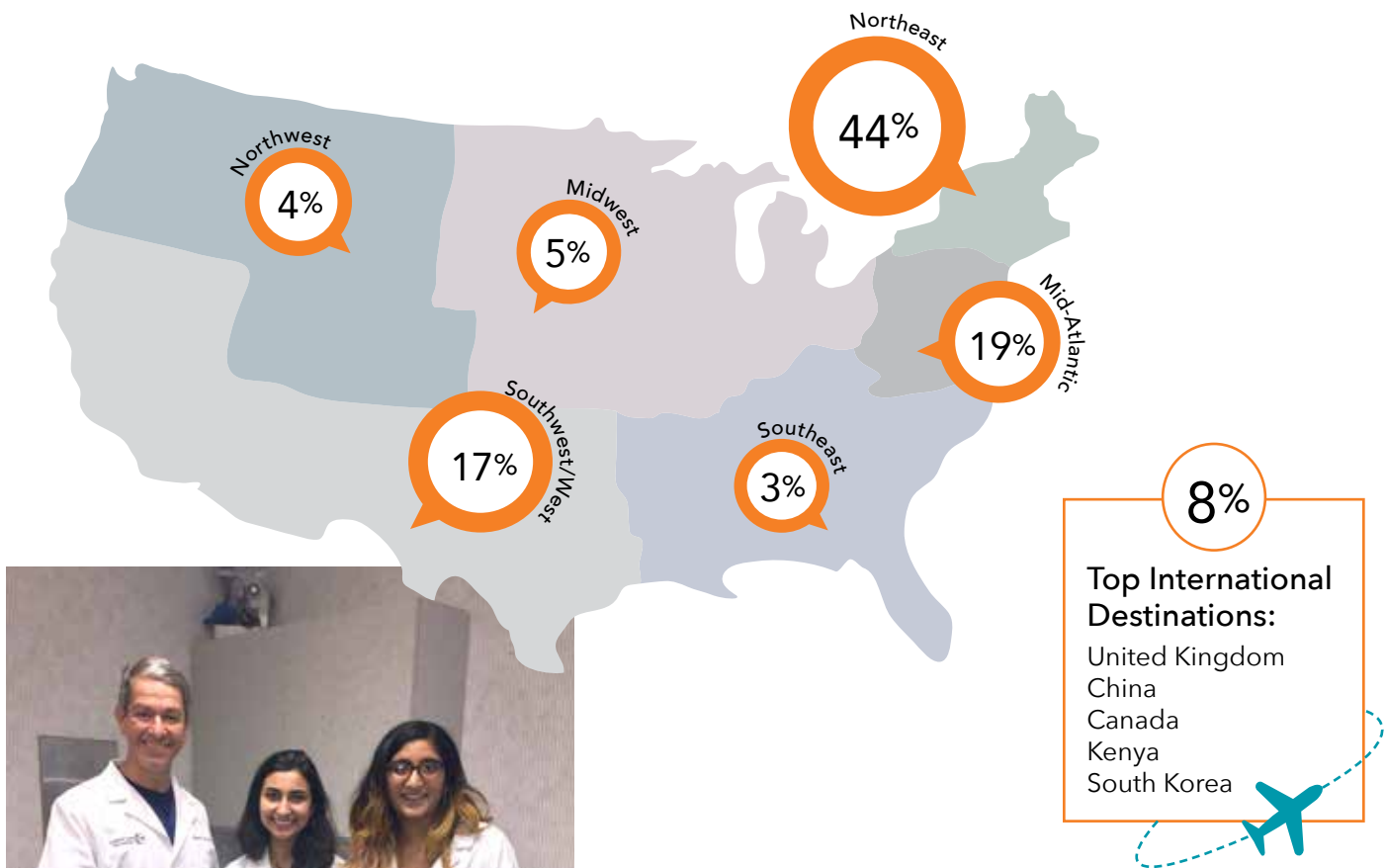
Salary figures are summarized below for job functions and industries with five or more respondents. Industry categories are based on the North American Industry Classification System (NAICS), and job functions were determined using the Standard Occupational Classification System (SOC).

Figures are not listed where less than five students reported pursuing employment.

Occupational Job Function	Number Reporting	Salary Average	Salary Range
Business and Financial Operations	293	\$73,657	\$26,000 - \$150,000
Computer and Mathematical	111	\$106,965	\$50,000 - \$150,000
Sales and Related	34	\$93,794	\$35,000 - \$160,000
Life, Physical, and Social Science	31	\$41,238	\$26,000 - \$70,000
Management	31	\$63,999	\$24,000 - \$200,000
Architecture and Engineering	19	\$75,439	\$46,000 - \$125,000
Education, Training, and Library	19	\$37,791	\$21,600 - \$58,000
Legal	16	\$44,862	\$31,200 - \$70,000
Arts, Design, Entertainment, Sports, and Media	16	\$54,877	\$20,000 - \$192,000
Healthcare Practitioners and Technical	14	\$34,651	\$25,000 - \$42,000
Community and Social Service	10	\$32,945	\$20,000 - \$44,400
Military Specific	7	\$40,119	\$30,000 - \$60,000

Industry	Number Reporting	Salary Average	Salary Range
Professional, Scientific, and Technical Services	179	\$72,831	\$31,200 - \$131,500
Finance and Insurance	156	\$87,753	\$30,000 - \$160,000
Information	68	\$98,740	\$29,120 - \$130,000
Other Services (except Public Administration)	32	\$37,382	\$20,000 - \$50,000
Health Care and Social Assistance	28	\$41,238	\$25,000 - \$110,000
Manufacturing	28	\$70,304	\$40,000 - \$115,000
Educational Services	26	\$41,452	\$21,600 - \$79,500
Public Administration	20	\$45,049	\$30,000 - \$130,000
Administrative and Support and Waste Management Remediation Services	14	\$48,829	\$26,000 - \$85,000
Retail Trade	11	\$85,523	\$36,750 - \$110,000
Wholesale Trade	10	\$88,600	\$40,000 - \$110,000
Arts, Entertainment, and Recreation	7	\$75,577	\$20,000 - \$192,000
Management of Companies and Enterprises	6	\$70,600	\$41,600 - \$85,000
Unknown/Unspecified	59	\$52,470	\$24,000 - \$200,000

Top Destinations for Employment



“

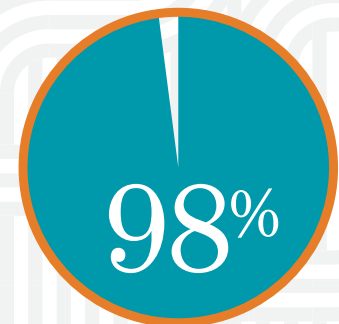
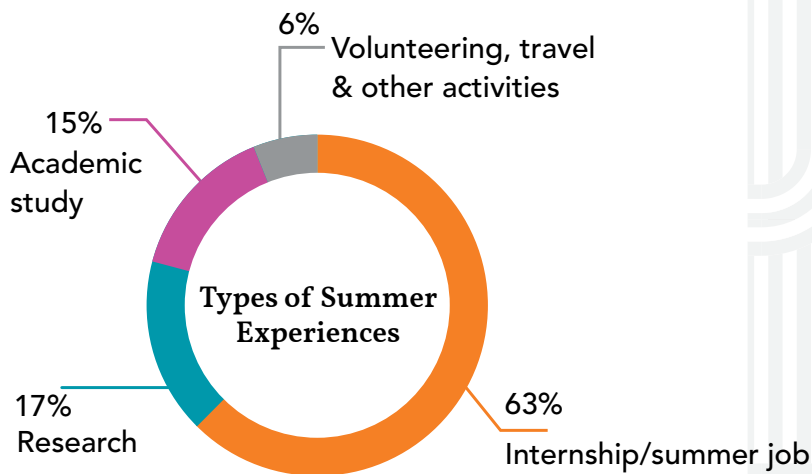
After graduation, I'll be working as a education apprentice at the Cleveland Playhouse, which is a regional theater in Cleveland, Ohio.

- Nadia Diamond '17



Summer Experience Survey Report

Internships, jobs and academics provide valuable opportunities for students to explore career-related interests and develop their skills. Each year, we survey undergraduate students to identify the ways they spent their summer. The following summarizes the responses from 2,459 students from the Classes of 2018, 2019 and 2020, and information from University departments and employers.



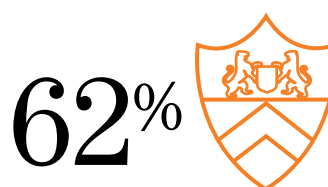
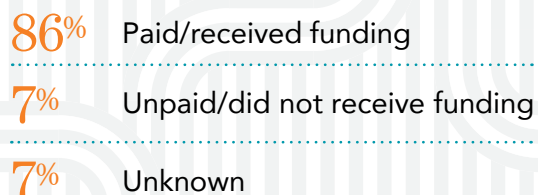
98% of the Class of 2017 reported having participated in at least one internship or work experience during their time at Princeton.

36%

of students reported participating in summer experiences designed to help solve problems in communities and/or to make a positive impact on society.

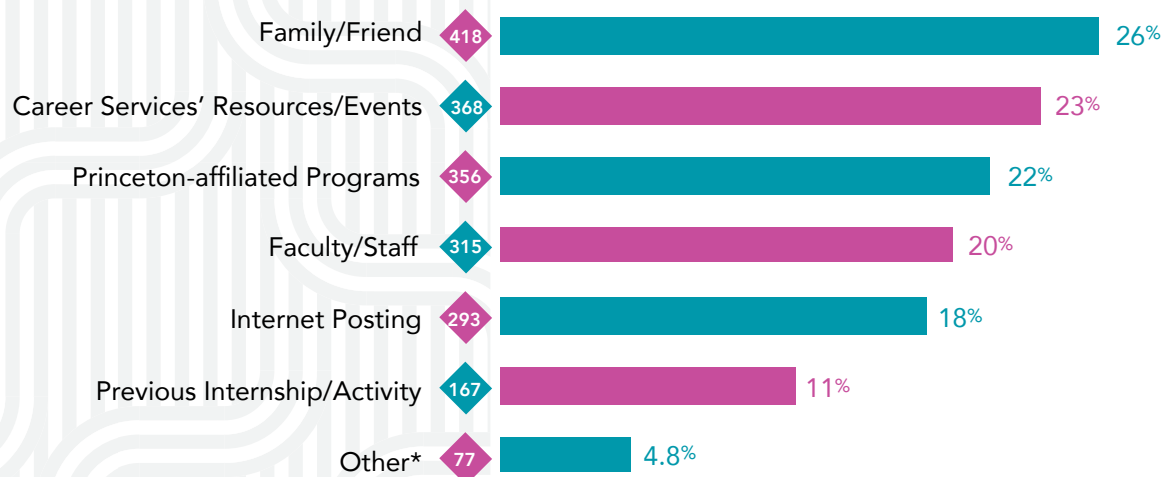


Funding



of students had a summer internship, research or work experience funded solely by a Princeton University-affiliated source.

How Princetonians Found Their Summer Opportunities



Since multiple resources could be selected, the graph depicts the total number of students that reported using each resource.

* Includes tactics such as researching organizations online and direct outreach to employers.

Top U.S. Destinations



Princeton, NJ

17%



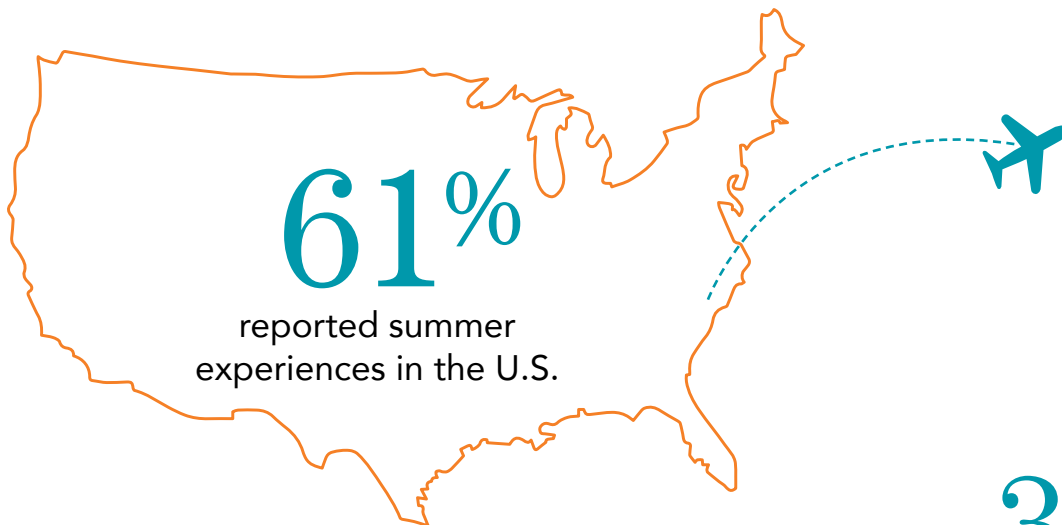
New York, NY

12%



Washington, D.C.

4%



Top International Destinations:

Germany
China
France

*6% did not
report a location

34%

reported summer
experiences internationally.



HIRED!



“

I'm currently an analyst at Mongolia International Capital Corporation in Ulaanbaatar, Mongolia. I work on a small team comprised predominantly of women, which is not an experience I had during internships in business and finance while I was in college. The mentorship I have received and friendships I have formed in this position have been incredibly rewarding.

~ Shefali Jain '17

Distribution by Industry

The following chart displays the range of industries represented in the summer experiences reported by students for the summer of 2017. Industries listed in the chart below are based on the North American Industry Classification System (NAICS), a standardized industry classification system used by federal statistical agencies and the Hoover's Business Database to analyze and publish data related to U.S. businesses and the economy. This system offers comprehensive industry categories and illustrates the wide range of industries in which our students pursue summer experiences.

The nonprofit sector is incorporated in the industry categories below and does not appear as a separate category. Figures are not listed where less than five students reported summer experiences.

Primary NAICS Industry Category	2017		2016	
	Number Students	Percent Respondents	Number Students	Percent Respondents
Educational Services	453	29.5%	310	26.3%
Professional, Scientific, & Technical Services	163	10.6%	142	12.1%
Finance & Insurance	131	8.5%	116	9.9%
Public Administration	87	5.7%	64	5.4%
Healthcare & Social Assistance	84	5.5%	65	5.5%
Information	79	5.1%	83	7.1%
Other Services (except Public Administration)	62	4%	52	4.4%
Manufacturing	42	2.7%	34	2.9%
Retail Trade	27	1.8%	12	1%
Administrative & Support Services	27	1.8%	27	2.3%
Arts, Entertainment & Recreation	22	1.4%	21	1.8%
Accommodation & Food Services	9	0.6%	9	0.8%
Construction	7	0.5%	7	0.6%
Real Estate & Rental & Leasing	5	0.3%	4	0.3%
Mgmt. of Companies & Enterprises	5	0.3%	3	0.3%
Utilities	—	—	5	0.4%
Wholesale Trade	—	—	6	0.5%
Unspecified	326	21.2%	214	18.2%

Salary Averages by Industry*

Salary figures are summarized below by industry using the NAICS categories.

Occupational Job Function	Number Reporting	Weekly Salary Average
Educational Services	413	\$479
Professional, Scientific, and Technical Services	150	\$759
Finance and Insurance	99	\$1,155
Health Care and Social Assistance	76	\$457
Public Administration	74	\$487
Information	73	\$1,221
Other Services (except Public Administration)	59	\$482
Administrative and Support Services	24	\$822
Manufacturing (Computer, Appliance, Machinery, Transportation)	23	\$921
Arts, Entertainment, and Recreation	21	\$501
Retail Trade (Sporting Goods, General, Other)	17	\$1,292
Manufacturing (Chemical, Paper, and Printing)	14	\$816
Accommodation and Food Services	9	\$666
Retail Trade (Electronics, Building, Food, Personal Care, Gas, Clothing)	9	\$811
Construction	6	\$533
Management of Companies and Enterprises	5	\$698
Real Estate	5	\$791
Unspecified	301	\$501

*For full-time internships, jobs and research.

MEET THE STAFF



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